

Message Text

UNCLASSIFIED

PAGE 01 DAMASC 03456 161501Z

ACTION EB-08

INFO OCT-01 NEA-11 ISO-00 AID-05 CIAE-00 INR-10

NSAE-00 /035 W

-----099602 170737Z /11

R 161427Z JUN 78

FM AMEMBASSY DAMASCUS

TO USDOC WASHDC

AMEMBASSY ABU DHABI

AMEMBASSY AMMAN

AMEMBASSY ATHENS

AMEMBASSY BEIRUT

AMEMBASSY CAIRO

AMEMBASSY DOHA

AMEMBASSY JIDDA

AMEMBASSY MANAMA

AMEMBASSY MUSCAT

AMEMBASSY TEHRAN

USINT BAGHDAD

INFO SECSTATE WASHDC 8402

AMEMBASSY TEL AVIV

UNCLAS DAMASCUS 3456

ATHENS FOR RTDO

E.O. 11652: NA

TAGS: BEXP, SY

SUBJECT: SYNDICATE OF ENGINEERS REQUEST FOR U.S. SEMINARS AND
SPEAKERS

1. EMBASSY COMMERCIAL SECTION AND CHARGE HAVE TALKED WITH
OFFICIALS OF THE SYRIAN SYNDICATE OF ENGINEERS, THE
PROFESSIONAL ORGANIZATION OF ARCHITECTS AND ENGINEERS IN
SYRIA. OFFICIALS NOTED THAT THERE WAS INTENSE INTEREST
AMONG THE ENGINEERS TO KEEP ABREAST OF THE LATEST TECHNIQUES
AND ADVANCES IN THEIR RESPECTIVE FIELDS. TO THIS END,
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 DAMASC 03456 161501Z

SYNDICATE HAS SPONSORED AND HELPED TO ORGANIZE SEMINARS
CONDUCTED BY FOREIGN ENGINEERS. SYNDICATE REPS CITED
AS ONE EXAMPLE RECENT SEMINAR ON STEEL STRUCTURES
PUT ON BY THE FRENCH, WHICH ATTRACTED INTENSE INTEREST
ON THE PART OF THE ENGINEERS, AND ATTENDANCE OF SEVERAL
TOP SARG OFFICIALS. THEY STATED THAT ENGINEERS (MANY
OF WHOM ARE U.S. TRAINED) WOULD WELCOME SIMILAR EVENTS

WITH U.S. FIRMS, EITHER FORMAL SEMINARS INVOLVING AMERICAN ENGINEERS ON THE ABOVE MODEL, OR MORE INFORMAL DISCUSSIONS INVOLVING ONE OR TWO VISITING ENGINEERS. DIRECTOR OF SEMINAR PROGRAMS STATED THEY WOULD PREFER AS TOPICS TO BE OFFERED, URBAN PLANNING CONSTRUCTION ENGINEERING, AND ARCHITECTURAL DESIGN, BUT WOULD BE WILLING TO CONSIDER MORE SPECIALIZED FIELDS SUCH AS COMMUNICATIONS OR ELECTRICAL ENERGY.

2. EMBASSY BELIEVES THAT SYNDICATE REQUEST PRESENTS AN EXCELLENT OPPORTUNITY FOR U.S. A/E FIRMS AND CONTRACTORS TO INTRODUCE THEMSELVES TO THE SYRIAN MARKET. USDOC SHOULD KEEP SYNDICATE REQUEST IN MIND IN ITS PLANNING OF TRADE PROMOTION ACTIVITIES. IN PARTICULAR, WE PROPOSE FOLLOWING POSSIBILITIES FOR CONSIDERATION:

(A) INDIVIDUAL VISITS: ADDRESSEE POSTS ARE REQUESTED TO MAKE KNOWN TO APPROPRIATE REPS HEADQUARTERED IN OR TRAVELING THROUGH RESPECTIVE COUNTRIES CONTENTS OF ABOVE. POSTS SHOULD FORWARD ANY EXPRESSION OF INTEREST TO AMEMBASSY DAMASCUS.

(B) SPINOFFS: AT TANGIER THERE WAS DISCUSSION OF AMEMBASSY TEL AVIV'S PROPOSAL FOR SPINOFF VISITS TO TEL AVIV OF COMPANY REPS PARTICIPATING ON EUROPEAN TRADE MISSIONS. WE BELIEVE IDEA IS ADAPTABLE TO THIS UNCLASSIFIED

UNCLASSIFIED

PAGE 03 DAMASC 03456 161501Z

SITUATION. THERE ARE SEVERAL TRADE MISSIONS SUCH AS ELECTRICAL GENERATING SYSTEMS, COMMUNICATIONS EQUIPMENT, WATER RESOURCES, AS WELL AS TEHRAN TRADE CENTER EVENTS DURING FY 79 THAT MIGHT, DEPENDING ON THEIR COMPOSITION, BE SUITABLE FOR SPINOFF TREATMENT WITH THE SYNDICATE OF ENGINEERS. ELECTRICITY OFFERS PARTICULARLY INTERESTING POSSIBILITIES BECAUSE OF AID-WORLD BANK FUNDING FOR A MAJOR RURAL ELECTRIFICATION PROGRAM. A SHORT VISIT OF TWO OR THREE COMPANY REPS FOR A SESSION WITH ENGINEERS SYNDICATE, AS WELL AS DISCUSSIONS WITH AID, WOULD BE MOST USEFUL.

(C) TRADE MISSIONS: FINALLY, ACTIVE CONSIDERATION SHOULD BE GIVEN TO THE POSSIBILITY OF SCHEDULING A TECHNICAL SALES SEMINAR AND/OR TRADE MISSION IN THE FIELDS OF URBAN PLANNING, CONSTRUCTION ENGINEERING, AND ARCHITECTURAL DESIGN FOR SYRIA. SUCH A MISSION WOULD, WE THINK, RECEIVE ACTIVE SUPPORT FROM THE ENGINEERS SYNDICATE. (EMBASSY HAS ALREADY REPORTED SEPTEL ON FEB 79 CONSTRUCTION EQUIPMENT TM PROPOSED FOR SYRIA.)

3. ACTION REQUESTED: REQUEST USDOC COMMENTS ON
ABOVE POINTS. REQUEST ALSO PASS ABOVE TO ROGER
MCCAULEY, WHO WILL BE VISITING DAMASCUS JUNE 29.
PELLETREAU

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 16 jun 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978DAMASC03456
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780253-0833
Format: TEL
From: DAMASCUS
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780651/aaaabsil.tel
Line Count: 120
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 2728e287-c288-dd11-92da-001cc4696bcc
Office: ACTION EB
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2326358
Secure: OPEN
Status: NATIVE
Subject: SYNDICATE OF ENGINEERS REQUEST FOR U.S. SEMINARS AND SPEAKERS
TAGS: BEXP, SY
To: COM ABU DHABI
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/2728e287-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014